

# OUR MISSION

The North Carolina Veterans Business Association (NCVETBIZ) Supports, Educates and Connects veterans and military spouses in Commerce in North Carolina with resources to become successful in business.



## BRICK BY BRICK

We're building resilient veteran/military spouse owned businesses in North Carolina.



We provide access to valuable business resources, mentorship, and industry insights to equip veteran/military spouse owned businesses for success.



We advocate for policies that enhance veteran/military spouse business opportunities and provide direct assistance to help them navigate challenges and scale effectively.



We cultivate a powerful network of veteran/military spouse entrepreneurs, corporate allies, and government partners to expand opportunities and foster collaboration.



# SPONSORSHIP OPPORTUNITIES:

## **Become a Sponsor – Build with Purpose. Lead with Impact.**

The 2025 NCVETBIZ Procurement Summit is more than an event—it's a mission in motion.

By becoming a sponsor, you're not just funding a summit—you're fueling the success of veteran and military spouse entrepreneurs across North Carolina. You're helping break down barriers, creating access to opportunity, and building a stronger, more inclusive economy—one contract, one connection, one business at a time.

### **Why Your Sponsorship Matters:**

- Directly impacts lives. You'll help transitioning service members, veterans, and military spouses turn their experience into thriving enterprises.
  - Aligns with your mission. Sponsorship showcases your commitment to leadership, innovation, and economic inclusion.
  - Expands your reach. Connect with government agencies, prime contractors, and a highly engaged audience of veteran-owned and small businesses.
  - Positions your brand as a catalyst for change. Be recognized as a company that builds legacy—not just profit.
- Whether you're seeking to enhance supplier diversity, strengthen community engagement, or lead in corporate citizenship—this is where visibility meets meaningful impact.

### **Will you help us BUILD the future of veteran entrepreneurship?**



# SPONSORSHIP OPPORTUNITIES:

## **Main Summit Sponsor - \$15,000**

- All summit signage
- Main room PowerPoint feature
- Full-page feature in summit brochure
- Podium recognition and speaking time
- Corporate Membership (1 year)
- 8 Summit Tickets
- Recognition in blast email blast prior to event and on Day 1, 2,
- Logo featured on event landing page
- Recognition certificate presented during summit as a community partner

## **Lunch Sponsor - \$12,000**

- 4 Summit Tickets
- Table signage
- Podium recognition
- Feature in summit brochure
- 1-year Corporate Membership
- Speaking time at lunch
- Recognition certificate presented during summit as a community partner

## **Breakfast Sponsor - \$7,500**

- 2 Summit Tickets
- Table signage
- Podium recognition
- Feature in summit brochure
- 1-year Corporate Membership
- Recognition certificate presented during summit as a community partner



# SPONSORSHIP OPPORTUNITIES:

## **Social Hour Sponsor - \$6,000**

- 2 Summit Tickets
- Table signage
- Podium recognition
- Feature in summit brochure
- 1-year Corporate Membership
- Recognition certificate presented during summit as a community partner

## **Exhibit Hall Sponsor - \$5,000**

- 2 Summit Tickets
- Hall signage
- Podium recognition
- 1-year Corporate Membership
- Feature in summit brochure
- Recognition certificate presented during summit as a community partner

## **Workshop Sponsor - \$4,000**

- 2 Summit Tickets
- Promo item placement in rooms
- Room signage
- PowerPoint feature
- Feature in summit brochure
- Recognition certificate presented during summit as a community partner



# SPONSORSHIP OPPORTUNITIES:

## **Coffee Break Sponsor - \$2,500 (per break)**

- 2 Summit Tickets
- Table signage
- PowerPoint feature
- Feature in summit brochure
- Recognition certificate presented during summit as a community partner

## **Swag Bag Sponsor - \$2,000**

- Company logo featured on distributed summit bags
- Recognition in summit brochure
- Recognition certificate presented during summit as a community partner

## **Hotel Key Card Sponsor - \$5,000**

- Customized hotel key card branding with company logo
- Recognition in summit brochure
- Recognition certificate presented during summit as a community partner



# EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

## **Exclusive Tote Bag Sponsor - \$5,000**

- 4 Summit Tickets
- Company logo on all attendee bags
- PowerPoint feature
- Corporate Membership
- Feature in summit brochure
- Recognition certificate presented during summit as a community partner

## **Exclusive Lanyards Sponsor - \$5,000**

- 4 Summit Tickets
- Company logo on all lanyards
- PowerPoint feature
- Corporate Membership
- Feature in summit brochure
- Recognition certificate presented during summit as a community partner

## **Exclusive Hotel Key Card Sponsor - \$7,000**

- 4 Summit Tickets
- Company logo on hotel key cards
- PowerPoint feature
- Corporate Membership
- Feature in summit brochure
- Recognition certificate presented during summit as a community partner



# PITCH COMPETITION SPONSORS:

## **1st Place Sponsor - \$1,000**

- Large check presentation with company logo
- Company representative poses with winner
- Logo featured during competition slideshow
- Recognition during pitch event from stage
- Mention in post-event recap email
- Recognition certificate presented during summit as a community partner

## **2nd Place Sponsor - \$750**

- Check presentation with logo
- Logo featured during competition slideshow
- Mention in post-event recap email
- Recognition certificate presented during summit as a community partner

## **3rd Place Sponsor - \$500**

- Check presentation with logo
- Logo featured during competition slideshow
- Recognition certificate presented during summit as a community partner



# EXHIBITOR OPPORTUNITIES:

## WHY SPONSOR OR EXHIBIT AT NC Vet Biz Procurement Summit?

Because we are 100% invested in you, and will PROMOTE, RECOGNIZE and ELEVATE YOUR NAME to influencers and decision makers from across the Carolina's, US , Globe (Via our Social Media Platforms)

### **Premium Booth – \$500 (Members) / \$600 (Non-Members)**

Designed for organizations seeking high visibility and deeper engagement.

- Logo linked to your website on the Procurement Summit landing page
- Logo prominently displayed on NC VetBiz's main website for both event days
- One sponsored email/message to all registered attendees on Day 1
- Complimentary admission for two representatives for both event days
- Premium booth placement in a high-traffic area
- List of all attending organizations, including names and emails of attendees who visit your booth
- Logo featured in opening sessions on Day 1 and Day 2
- Opportunity to include one branded item in the official swag bag (Must be received by September 1, 2025)

### **Standard Booth – \$300 (Members) / \$400 (Non-Members)**

Perfect for exhibitors looking for strong brand exposure and access to attendees.

- Logo linked to your website on the Procurement Summit landing page
- Logo displayed at one general (plenary) session, either on Day 1 or Day 2
- Complimentary admission for one representative for both days
- Standard booth placement in the exhibit hall
- Organization included in the event program and exhibitor list

